



TRISTAN DARLING

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/tristandarling

ABOUT

With over ten years of experience as a graphic designer, I have developed a keen eye for beautiful design and the ability to bring ideas to life.

My passion for design is rooted in the fact that it is a world that brings together visual creativity and problem-solving. There is no limit to what can be done and I revel in the fact that every day brings along a new challenge. Designing gives me the ability to help others bring a concept or vision to life and that is pretty amazing.

EXPERIENCE

- FEB 2017-PRESENT** **PRODUCTION COORDINATOR | LEAD DESIGNER**
TEGNA (formerly Gannett) - Denver, CO
 - Responsibilities continued from Motion Graphic Artist position
 - Manage all production of the department
 - Schedule shifts and daily assignments for staff
 - Coordinate long-term project with artists and stations
 - Hold conference calls with stations on large projects
- JUL 2013-FEB 2017** **MOTION GRAPHIC ARTIST**
TEGNA (formerly Gannett) - Denver, CO
 - Design and animate news graphics for 43 stations across the country
 - Communicate with stations about projects and daily orders
 - Design for print-related projects
 - Meet tight deadlines in a fast-paced environment
 - Create and edit corporate presentations
- JAN 2011-JUN 2013** **GRAPHIC ARTIST - LEAD DESIGNER**
Sandhills Publishing - Lincoln, NE
 - Design and create illustrations and layouts/templates
 - Communicate with publication editors and copy editors
 - Coordinate with sales representatives to design ads
 - Work on corporate projects for marketing presentations and trade shows
 - Create logos and banners for international marketing
 - Develop website design mockups and coding for website changes
- AUG 2010-DEC 2010** **GRAPHIC ARTIST INTERN**
Play Creative Design - Lincoln, NE
 - Designed promotional corporate brochures and mailing campaigns
 - Developed event collateral and strategic marketing
 - Helped with website design and editing

EDUCATION

- AUG 2007-MAY 2011** **BACHELOR OF ARTS, MAJOR: ART - MINOR: PSYCHOLOGY**
Nebraska Wesleyan University - Lincoln, NE GPA: 3.97
- MAY 2009-JUN 2009** **STUDY ABROAD: ART HISTORY**
CAPA International Education - Florence, Italy

AWARDS

- DEC 2020** **FIRST PLACE ADOBE PRINT AWARD**
Motion Graphics & Video
- DEC 2020** **SILVER PROMAX AWARD**
Best Program Promotional Campaign
- JUN 2019** **GOLD PROMAX AWARD**
Information Graphics: News
- JUN 2018** **GRACIE AWARD**
Alliance for Women in Media Foundation
- JUN 2018** **SERVICE TO AMERICA AWARD**
The NAB Education Foundation
- JUN 2016-2019** **6 EMMY AWARDS**
NATAS Heartland Chapter

SOFTWARE

AFTER EFFECTS	PREMIERE PRO	POWERPOINT
PHOTOSHOP	DREAMWEAVER	KEYNOTE
ILLUSTRATOR	CINEMA 4D	EXCEL
INDESIGN	WORD	WORDPRESS

SKILLS

PRINT	BRANDING	DETAIL-ORIENTED
MOTION	ILLUSTRATION	ORGANIZED
WEB	STORYBOARDING	SELF-MOTIVATED
LAYOUT	CUSTOMER SERVICE	PROBLEM-SOLVING